



# Louisville

## HOME TOUR



*Want to be a Sponsor? All proceeds benefit Louisville Elementary School*

## HOME TOUR SPONSORSHIPS

LouisvilleHomeTour.org

	Partner "Home" Sponsor *	Contributor Sponsor	Supporter Sponsor
<b>Sponsorship Amount</b>	<b>\$1,500</b>	<b>\$600</b>	<b>\$300</b>
<b>Ad in Home Tour Booklet</b>	Full Page 5.25" x 8.25"	Half Page 5.25" x 4.125"	Third Page 5.25" x 2.75"
<b>Logo on Tote Bag</b>	Logo on Tote Bag given to all participants		
<b>Logo on Yard Sign</b>	Logo on Yard Sign at Sponsored Home		
<b>Presence at Home</b>	Representative from business may be present at home to greet & converse with tour participants		
<b>Banners</b>	Large Logo Placement on Banners	Small Logo Placement on Banners	
<b>Press Releases</b>	Newspaper, Flyers, Facebook Post and Ad, PTO Facebook Post and Website	Facebook Post, PTO Facebook Post and Website	Group Facebook Post, PTO Facebook Post and Website
<b>Table or Display</b>	Optional table display at After-Tour Event		
<b>Tour Website</b>	Business logo and link on Sponsor page through 2019-2020 school year		
<b>Tote Bag Give-away</b>	Option to offer one branded item/print material to be given away in each tote bag (quantity: up to 400)		
<b>Complementary Event Tickets</b>	6	4	1

\* Industry exclusivity is offered per Sponsored Home; may sponsor more than one home at Contribution Amount times # of sponsored homes

## Partner "Home" Sponsor \$1500

- Logo included on Home Tour yard sign
- Representative from business may be present at home to greet and converse with tour participants
- Logo included on tote bag handed out to all tour participants
- Banner recognition: large-sized logo displayed on banners hung in Old Town Louisville
- **Full** page advertisement in a full color booklet which will be handed out to all tour participants
- Logo on back page of pamphlet which will be handed out to all tour participants
- 6 complementary guest tour tickets
- May have table/display at after tour event at Por Winehouse
- Logo on tour website with link to business website
- Facebook post highlighting business - 3 highlighted business posts (before and after event)
- Logo displayed on Flyers, Newspaper Ad, Home Tour Facebook Post/Ad, PTA Facebook Post/Website
- Industry exclusivity offered per Sponsored Home; may sponsor more than one home at \$1500 times # of sponsored homes
- Optional offering of one branded item/print material for each tour participant's tote bag (quantity: up to 400)
- **AD SPECS: PDF file sized 5.25"W x 8.25"H**
- **LOGO SPECS: PDF file, 100% Vector, Transparent Background**

Louisville  
HOME TOUR

SEPTEMBER 29, 2019

Sign up by  
August 29

Sponsor at  
LouisvilleHomeTour.org

## Contributor Sponsor \$600

- Banner recognition: small-sized logo displayed on banners hung in Old Town Louisville
- **Half** page advertisement in a full color booklet which will be handed out to all tour participants
- 4 complementary guest tour tickets
- May have table/display at after tour event at Por Winehouse
- Logo on tour website with link to business website
- Facebook post highlighting business - 2 highlighted business posts (before and after event)
- Optional offering of one branded item/print material for each tour participant's tote bag (quantity: up to 400)
- **AD SPECS: PDF file sized 5.25"W x 4.125"H**
- **LOGO SPECS: PDF file, 100% Vector, Transparent Background**

## Supporter Sponsor \$300

- **Third** page advertisement in a full color booklet which will be handed out to all tour participants
- 1 complementary guest tour ticket
- May have table/display at after tour event at Por Winehouse
- Logo on tour website with link to business website
- Group Facebook post highlighting business
- Optional offering of one branded item/print material for each tour participant's tote bag (quantity: up to 400)
- **AD SPECS: PDF file sized 5.25"W x 2.75"H**
- **LOGO SPECS: PDF file, 100% Vector, Transparent Background**

Ads & Logos  
due by Sept 10

Submit at  
LouisvilleHomeTour.org