

## 2017 Louisville Home Tour Sponsorship Packages

	<b>Partner "Home" Sponsor *</b>	<b>Contributor "Home" Sponsor *</b>	<b>Supporter Sponsor</b>	<b>Friend Sponsor</b>
<b>Donation Amount</b>	\$1,500	\$750	\$300	\$100 or basket
<b>Ad in Home Tour Booklet</b>	Full Page 5.25" x 8.25"	Half Page 5.25" x 4.125"	Third Page 5.25" x 2.75"	Small Ad, Back Page
<b>Table or Display</b>	May have table or display at After-Tour Event			
<b>Logo on Tote Bag</b>	Logo on Tote Bag given to participants			
<b>Logo on Yard Sign</b>	Logo on Yard Sign at Sponsored Home(s)			
<b>Presence at Home</b>	Representative from business may be present at home(s) to greet and converse with tour participants	Representative from business may be present at home(s) to greet and converse with tour participants		
<b>Banners</b>	Large Logo Placement on Banner	Small Logo Placement on Banner		
<b>Press Releases</b>	Newspaper, Facebook Post, Facebook Ads, PTA Website, PTA FB page	Individual Facebook Post, PTA Website	Group Facebook Post	Group Facebook Post
<b>Tour Website</b>	Business logo and link on Sponsor page through the 2017-2018 school year			
<b>Tote Bag Give-away</b>	Option to offer one branded item/print material to be given away in each tote bag (quantity: 500)			
<b>Event Tickets</b>	4	3	2	1

\* Industry exclusivity is offered per Sponsored Home; may sponsor more than one home at Donation Amount times # of homes