

2018 Louisville Home Tour Sponsorship Packages				
	Partner "Home" Sponsor *	Contributor "Home" Sponsor	Supporter Sponsor	Friend Sponsor
Donation Amount	\$1,500	\$600	\$300	Raffle Basket or Gift Item
Ad in Home Tour Booklet	Full Page 5.25" x 8.25"	Half Page 5.25" x 4.125"	Third Page 5.25" x 2.75"	Small Ad, Inside Back Page
Logo on Tote Bag	Logo on Tote Bag given to all participants			
Logo on Yard Sign	Logo on Yard Sign at Sponsored Home			
Presence at Home	**Representative from business may be present at home to greet and converse with tour	Signs highlighting Contributor's product(s) around home		
Banners	Large Logo Placement on Banner	Small Logo Placement on Banner		
Press Releases	Newspaper, Flyers, Facebook Post and Ad, PTA Facebook Post and Website	Facebook Post, PTA Facebook Post and Website	Group Facebook Post, PTA Facebook Post and Website	Group Facebook Post, PTA Facebook Post and Website
Table or Display	Optional table display at After-Tour Event			
Tour Website	Business logo and link on Sponsor page through the 2018-2019 school year			
Tote Bag Give-away	Option to offer one branded item/print material to be given away in each tote bag (quantity: 500)			
Event Tickets	4	3	2	1

* Industry exclusivity is offered per Sponsored Home; may sponsor more than one home at Donation Amount x # of homes

** One business representative per shift (2 or 4 shifts available)